

LEVER GE

1st Love Basketball

Bilal Benjamin - Founder/National Evaluator

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OVERVIEW

1st Love Basketball is a multimedia basketball company. The 1LB Platform will be in attendance for every level of basketball, along with hosting exposure events throughout the entire year. Scouting & evaluating will be done through nationally recognized grassroots exposure camps, travel tournaments, middle school/high school games & showcases. We will consult with prime-time coaches and scouts of the players we're looking to cover, feature and showcase. No student-athlete will be ranked through our network. We will highlight strengths and constructively critique weaknesses we observe through scouting to help development come along smoothly. Our main goal is to help student-athletes gain more knowledge of the game through our reports and expose them to newer heights as their career continues to unfold. The "LOVELIGHT" is a feature centered around grassroots basketball. Players and programs are recognized for their commitment to the game on and off the court. Bilal R. Benjamin, Founder, Basketball Journalist and Scout for 1st Love Basketball. He is a former basketball trainer and coach. Bilal trained players in professional hoops all the way down to grassroots. Some of the professional hoopers he trained are, Davon Reed of the Denver Nuggets, Myles Powell former Philadelphia 76er (currently plays in Asia), and Eli Cain former South Bay Laker (current G-League free agent). Just to name a few. His journalism and scouting career has been far more extensive than training and coaching already. He began scouting in 2016 and eventually took on journalism along with scouting full time in July of 2019 when he founded 1st Love Basketball. Bilal has covered and evaluated some of the best in grassroots all the way to the NBA.



Evaluation

In this section we will break down these traits for Aiden Aponte

- Athleticism
 - 6/10 - In development
- Character
 - 10/10 - GREAT PERSON, TEAMMATE, PLAYER
- Ambidexterity
 - 6/10 - In development
- Versability
 - 7/10 - Crafting
- An Ideal Body Frame
 - 7/10 - In development
- Jump Shot Potential
 - 9/10 - Crafting
- Instincts and Court Awareness
 - 8/10 - Crafting - Aponte's IQ is one of his greatest attributes
- Game Situations
 - 7/10 - In development
- Coachability
 - 10/10 - Aponte is a leader and a doer
- Overall potential
 - 8/10 - Crafting - Aponte has the potential to be a professional basketball player

Leverage evaluation analysis 78/100